



POWERFUL LEARNING PRACTICE

The Web is changing the world. It's also changing learning.

We're excited about that.

It's not the social technologies or the tools of the Web that excite us, however. It's the connections, the networks and learning communities that we can create around our passions. Those connections and the opportunities we can build with them are where powerful learning resides in the 21st Century.

For educators, this is a challenge. The world "out there" feels like it's changing without us. But it's also an opportunity, one that we believe we must seize to fully prepare our kids for their futures. We have to understand these "seismic shifts" for ourselves, each of us as learners, if we are truly to understand their potential for our schools.

The tools are easy; connections are hard.

Powerful Learning Practice is all about connections. And we know that you can't teach these technologies the way you teach PowerPoint or spreadsheets. Connections take time to learn and to leverage.

Our model for professional development is unique. It's a year-long, job-embedded investment in change for your teachers and your school. And it's delivered by passionate educators with unrivaled experience and expertise in creating global networks and communities of learners. More than that, it works.

Change is hard. It's a risk. But what we risk by not changing, by not seizing these opportunities for ourselves and for our students is far greater than standing pat.

We hope you join us on this journey.

“We are thrilled to be creating a core of teachers who are highly proficient in the use of 21st Century skills with our students.”

- Scott Warren
Director of Technology, Northbrook (IL) SD

PLP Menu of Services

We offer a number of different services to fit your scope, scale and budget. The information below is provided to give a sense of recommended structure, but each option can be tailored to fit the needs of schools, districts, and individuals.

PLP COMPREHENSIVE

The PLP Comprehensive model is a long-term (8-10 months) blend of face-to-face and job-embedded online learning offered in three one year segments. Learning cohorts of approximately 100 are built by combining 5-member teams from 20 different schools within a geographic area to provide a rich and diverse learning experience. Each year of learning includes two, day-long face to face sessions, four, two-hour online sessions, and ongoing instruction and support in an online learning community supported by the PLP leaders.

YEAR 1: Learning in the 21st Century: Networks and Communities

Focus: Understanding the global changes created by online social technologies and the implications for teaching and learning; provoking deep thinking about professional and personal learning practice; understanding practical and pedagogical implications for classrooms; initiating district-wide conversations and planning around long-term change and the scaling of these ideas and technologies.

YEAR 2: Teaching in the 21st Century: Project/Problem Based Learning

Focus: Understanding the powers and potentials of project-based learning using social technologies; provoking conversations and collaborative solutions to assessment issues; re-envisioning classrooms and curriculum; developing cross-curricular projects embedded with 21st Century skills and literacies.

YEAR 3: Change in the 21st Century: Expanding the Reach

Focus: Moving to a reculturation of schools, districts and communities; planning for systemic, ongoing change; creating learning leaders in schools; implementing social technologies for increased participation and communication



PLP ELECTIVES

PLP VISIONING BOOT CAMP FOR LEADERS

An intensive, small-group, three-day workshop for school leaders who want to understand how 21st Century technologies are challenging curriculum and pedagogy and providing economical new ways for learning. Day 1: "Setting the Stage: 'Shift Happens'"; Day 2: "The 21st Century School Leader"; Day 3: "Planning for Change" Fee: \$1,500 (breakfast/lunch included).

PLP VIRTUAL INSTITUTES

A customized, economical way to provide ongoing, virtual professional development that includes "big picture" discussions as well as practical, make and take sessions and ongoing conversations in a virtual learning community. Includes: Two customized, hour-long, online learning sessions per month over the course of the school year for up to 90 educators in your school or district per session; ongoing virtual learning community throughout the year facilitated by a PLP certified Community Leader; access to "PLP Live" events or cross-cohort collaborations; regular consults with PLP Partners.

PLP SPEAKERS BUREAU (Free of charge!)

Ongoing, regularly scheduled Webinars from the PLP team on the uses of social technologies in schools and classrooms. How-tos, conversations, interviews and more. Check our PLP Sessions Calendar for more information.

PLP CONSULTING

Working with Sheryl and Will to create a personalized vision for your school or district. We offer ideas around professional development, initiating change, long-range planning, assessment, involving community, budgeting, etc.

To Participate

Planning for the next school year is already underway. PLP will be forming cohorts from across the world.

To hold a space in a cohort near you, please visit www.plpnetwork.com/contact-us.

About the Facilitators



Sheryl Nussbaum-Beach is a 20-year educator who has been a classroom teacher, technology coach, charter school principal, district administrator, and digital learning consultant. She is the CEO of 21st Century Collaborative, LLC, a digital learning consulting firm through which she gives keynotes, workshops and supports nonprofits in their grant work. She is a doctoral candidate in Educational Planning, Policy and Leadership at the College of William and Mary and a regular presenter at local, state, national and international conferences speaking on topics of homelessness, teacher leadership, virtual community building, and 21st Century learning initiatives.

Will Richardson is an internationally respected author, speaker and blogger whose focus is helping educators realize the potential of Web 2.0 technologies in their own personal and professional practice and in their classrooms. He is the author of the best selling *Blogs, Wikis Podcasts and Other Powerful Web Tools for Classrooms* from Corwin Press and spent 22 years as a public school educator. Will is a national advisory board member for the George Lucas Education Foundation, and is the Chief Learning Officer at Connective Learning, LLC.

