



Our New interactive eBook: Help Primary Students Connect with the World and Share Their Learning Using Blogs, Twitter, Skype and More!

April 10, 2013

"Kathy Cassidy (is) a shining example of what one teacher with some grit, curiosity and passion can do to realize the powerful potential of computing and technology in the classroom. And she does it with 6 and 7 year olds." –Dean Shareski, Community Manager, Discovery Education Canada

In her new book *Connected from the Start: Global Learning in the Primary Grades*, primary teacher Kathy Cassidy makes a compelling case for connecting our youngest students to the world, using the transformative power of Internet tools and technologies.

The 120-page eBook is the first in a series of solo-author works published by Powerful Learning Press to support teachers and school leaders as they make the shift to digitally infused, inquiry-driven teaching and learning, fueled by students' own passions and creative interests.

Cassidy's well-balanced text presents both the rationale for connecting students "from the start" and the how-to details and examples teachers need to involve children in grades K-3 in using blogs, Twitter, Skype and other social media to become true global learners.

This highly interactive digital book – featuring dozens of color photos, 10 short videos, and hundreds of live links to helpful downloads and outside resources – invites the reader right into Kathy's cozy and connected classroom, where kids are talking live with students "down under," swapping video with peers in Greece, and using personal blogs, apps and iPads to create digital portfolios that document their growth and achievement for parents, families and a worldwide audience.

Connected from the Start is available from the [PLPress bookstore](#) for \$16.95 in a PDF format suitable for desktop, laptop and tablet computers.

To celebrate the release of our first fully interactive professional book for educators, Powerful Learning Press is offering a \$2 discount thru April 17. Use our coupon code CONNECTEDKIDS to purchase Kathy Cassidy's helpful book for \$14.95. One week only, beginning April 10! Go to shop.plpnetwork.com/connectedkids

Tweet about *Connected From the Start!* Join Kathy and Powerful Learning Practice CEO Sheryl Nussbaum-Beach for a one-hour Twitter chat on Sunday, April 14 at 7pm EDT. Use the hashtag [#plpnetwork](#) to follow along and participate!

